

2025 International Anaplastology Association

## sponsorship program



#### Greetings,

The International Anaplastology Association's Board of Directors is pleased to invite you to participate in the 2025 Sponsorship Program. Each sponsorship benefit provides an opportunity for your company to be recognized as a valuable leader in the provision of products and services to anaplastologists and their team of rehabilitation healthcare professionals, as well as their patients.

As a sponsor, your company can be promoted in a variety of ways. Our sponsorship packages are organized according to various IAA events or programs through which sponsors may connect with participants, such as webinars, online training courses, the 2025 IAA Annual Conference and/or our social media communities. Our sponsorship program is designed to provide you with the following opportunities:

- To reach an audience of international colleagues in anaplastology and head and neck rehabilitation fields from across the globe, including roughly 20 different disciplines;
- To introduce your products and/or services to your target market;
- · Network with your collaborators and peers;
- Engage in real-time feedback on your products and/or services;
- · Enhance your market reach;
- And, promote your brand through multiple communication channels.

We hope that you will take a moment to explore the sponsorship opportunities outlined on the following pages and that you will consider participating as a sponsor in 2025. The IAA is proud of its success in making educational opportunities available to a larger and more diverse, global audience. Since 2020, IAA's virtual and in-person Conferences have reached more than 200 individual registrants across more than 35 companies, and IAA's Access Anaplastology Web Series (AAWS) has reached more than 300 individual registrants across more than 30 countries.

Thank you in advance for your commitment to our organization and the anaplastology community.

Sincere regards,

The International Anaplastology Association Board of Directors

David Reisberg, DDSPresidentAlejandro Padilla, MSVice PresidentJuan R. Garcia, MA, CCAVice President Elect

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## Virtual Benefit Packages



Benefit Packages Price

#### Webinars

- Logo & Sponsor Level Recognition on IAA website (anaplastology.org) through end of year (Dec. 31, 2025)
- Logo on all Announcement Slides during IAA Webinars
- Verbal acknowledgement during ALL IAA Webinar Introductions and Closing Remarks
- Logo included in ALL Webinar social media promotional posts (Instagram & Facebook)

\$200

#### Online Training Courses

- Logo & Sponsor Level Recognition on IAA website (anaplastology.org) through end of year (Dec. 31, 2025)
- Logo on all Announcement Slides during IAA Online Traning Coures
- Verbal acknowledgement during ALL IAA Course Introductions and Closing Remarks
- 1-minute commercial during one Online Training Course (run during mid-session breaks)
- Logo included in ALL Online Training Course social media promotional posts (Instagram & Facebook)

Add-On

10-minute Coffee Talk session (held during mid-way break of Online Training Course)

\$300

\$200

**Add-On** - Benefit is available in a limited amount. If no longer available, item not appear in online sponsor registration form (visit anaplastology.org).



## **Annual Conference**

Benefit Package Price

#### Annual Conference – June 12-14, 2025 – Martin's Klooster, Leuven, Belgium

- Logo on IAA Virtual Conference Website
- Verbal acknowledgement during daily Opening and Closing Remarks
- Logo included in ALL Conference social media promotional posts (Instagram & Facebook)
- Logo & Sponsor Level Recognition on IAA website (anaplastology.org) through Dec. 31, 2025
- Logo & Sponsor Level Recognition in Conference Program (print & online PDF)
- One 1-minute commercials run during a mid-session break (must be pre-recorded and supplied to IAA in advance of the meeting)
- One exhibit space at Annual Conference (includes two complimentary representatives)
- Introduction to IAA Conference Attendees by Conference Chair

Add-On Benefits (Annual Conference)

Half-page Conference Program	Conference Progr	am Ad	1
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Printed for in-person attendees and viewable on conference website (PDF)

**Full-page Conference Program Ad** 

Printed for in-person attendees and viewable on conference website (PDF)

**10-Minute Sponsor Talk** 

Sponsors may take the podium and present to attendees during main programming. (Limited to four.)

**Pre-Conference Course** – Hosted in-person at the Annual Conference in Belgium featuring your business services or products. Course can be up to 3 hours long, scheduled on the day before the regular meeting. IAA will provide your meeting room and coffee break for attendees, promote your program and apply/process CEUs for all attendees.

Additional Representative at Annual Conference

The Annual Conference package (IV) includes attendance for 2 representatives. This add-on allows companies to bring additional representatives.

\$200 \$300 \$400 \$500

\$950

\$200/ person

• Sponsors may select multiple packages, package add-ons, and/or a la carte benefits. *A la Carte* benefits are listed on the following page (page 7).

4



### A la Carte Benefits

#### A la Carte Benefits

Sponsors may select a la carte benefits in addition to packages and package add-ons.

One E-blast Advertisement sent to entire IAA database. Sponsor must supply HTML or content to IAA (e-mail: executivedirector@anaplastology.org).	\$75
<b>12 Instagram Re-Posts</b> – IAA will repost 12 Sponsor Instagram posts (of the sponsor's choice) in 2025.	\$250
One Sponsor Q&A Feature Story** hosted on IAA website; promoted via member e-blast and social media. Sponsor may review article proof before publication.	\$175
<b>Sponsor Webinar</b> – Lead a webinar (1-1.5 hours) hosted by the IAA. Free to attend. IAA will manage registration and promote the webinar via e-blast, website, and social media.	\$500
Online Sponsor Workshop – Lead an online workshop (2-4 hours) hosted by the IAA. Free to attend. IAA will manage registration, promote webinar via e-blast, website & social media.	\$1,000

<sup>\*\*</sup>IAA representative will conduct a Q&A-style interview with sponsor and draft article (1500 words, 4 images plus logo).

#### **BECOME A SPONSOR**

Click Here to Apply!

# Sponsorship Application



Company Name:	
Contact Person:	Position/Title:
Contact Email:	Contact Phone No.:
Company Address:	

Select the sponsorship benefit(s) below you would like to purchase.

To submit your application, email the completed form to **executivedirector@anaplastology.org**. The IAA will process the application and send an invoice to the contact email listed above.

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Packages				
Webinars	\$200			
Online Training Courses	\$300			
Add-On (Coffee Talk)	\$200			
Annual Conference	\$950			
Annual Conference Add-Ons				
Half-Page Program Ad	\$200			
Full-Page Program Ad	\$300			
10-Minute Sponsor Talk	\$400			
Pre-Conference Course (Up to 3 Hours)	\$500			
Additional Representative	\$200 per person	Quantity:		
A la Carte Benefits				
E-Blast Advertisement	\$75 each	Quantity:		
12 Instagram Re-Posts	\$250			
Sponsor Q&A Feature Story	\$175			
Sponsor Webinar	\$500			
Online Sponsor Workshop	\$1000			





### anaplastology.org